

Message Text

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----- 095084

P 071658Z APR 76
FM SECSTATE WASHDC
TO AMEMBASSY BRASILIA PRIORITY
AMCONSUL RIO DE JANEIRO
AMCONSUL SAO PAULO
AMCONSUL PORTO ALEGRE
AMCONSUL RECIFE
AMCONSUL BELEM
AMCONSUL SALVADOR

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E.O. 11652: N/A

TAGS: 0EXP, BR

SUBJECT: COUNTRY COMMERCIAL PROGRAM - WAG MEETING

REF: BRASILIA'S 1321

1. WAG MET APRIL 2 DISCUSS REPORT CITED REFTEL.
2. WAG CONCURS FOLLOWING CCAG RECOMMENDATIONS:

--- A. THAT AGRICULTURAL EQUIPMENT CAMPAIGN AS WRITTEN BE
--- DROPPED AND THAT EMPHASIS BE GIVEN TRADE OPPORTUNITIES
--- IN SELECT CATEGORIES.

--- B. THAT QUANTIFIED TRADE OPPORTUNITY REQUIREMENTS BE
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--- DROPPED FROM PETROLEUM/PETROCHEMICAL AND MINING

--- CAMPAIGNS.

--- C. THAT ARTICLES FOR COMPUTERS AND RELATED EQUIPMENT
--- CAMPAIGN BE DROPPED.

--- D. THAT EXPECTATIONS FOR POLLUTION CONTROL EQUIPMENT
--- CAMPAIGN BE REVISED.

3. WAG EXPLORING WITH USIA POSSIBILITY OBTAINING

APPROPRIATE TRADE ARTICLES ON TARGET INDUSTRY CATEGORIES
FOR MULTICOUNTRY DISTRIBUTION. IN MEANTIME IF USEFUL
ARTICLES CAN BE IDENTIFIED FROM U.S. PUBLICATIONS AVAIL-
ABLE IN BRAZIL. WAG WOULD ENDEAVOR OBTAIN REPRINT PERMIS-
SION FROM PUBLISHERS ON REQUEST CCAG.

4. FINANCING FOR EMBRATEL PROJECTS HAS BEEN DISCUSSED
WITH EXIM BUT WAG NOT OPTIMISTIC THAT IMPASSE WILL BE
RESOLVED.

5. WAG PLEASED NOTE SUBSTANTIAL INCREASE IN TRADE
OPPORTUNITIES SUBMITTED. KISSINGER

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